ROCHUS WIEDEMER

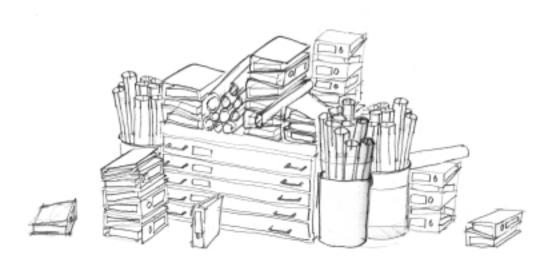
WHY DEMOLITION?

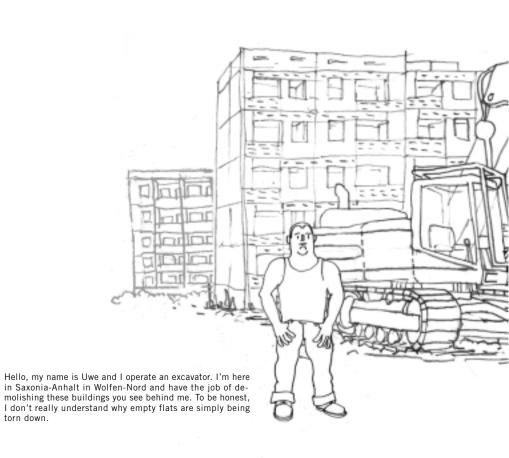
URBAN RESTRUCTURING IN WOLFEN-NORD

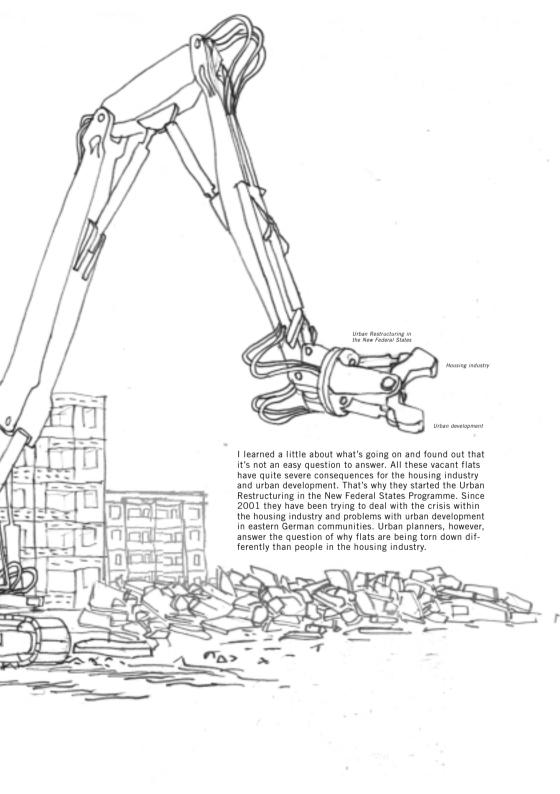


WHY DEMOLITION?

URBAN RESTRUCTURING IN WOLFEN-NORD





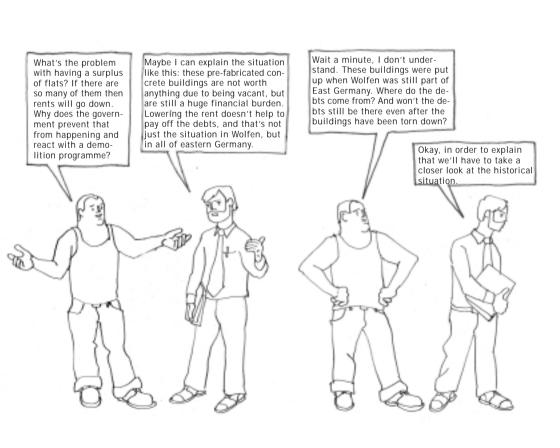


HOUSING INDUSTRY

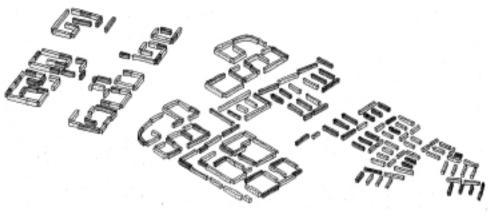
The Urban Restructuring Programme's goal is to reduce the surplus of flats on the market by 2010.



First I met with the director of the WBG (the Wolfen Housing Construction Company).



THE WBG, A MUNICIPALLY OWNED HOUSING COMPANY

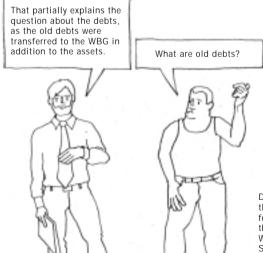


The 13,500 flats of the Wolfen-Nord Housing Estate belong to two housing enterprises: The WBG (the Wolfen Housing Construction Company) and the WWG (the Wolfen Housing Construction Cooperative). Both companies were created in 1990 from existing structures within the GDR housing industry: the 5,000 state-owned flats were transferred to the municipality of Wolfen, which then founded the WBG as an independent subsidiary. The 8,500 flats belonging to the Wolfen Workers' Cooperative remained a cooperative and received a new legal form as the WWG.



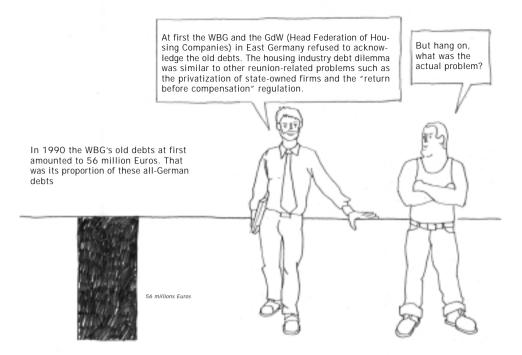
DEBTS

Old Debts 1990



Old debts 1990 14.6 billion Euros

Debts occurred because the construction of the flats in the GDR was financed by the country's state bank in the form of loans. At the time of the monetary union in 1990 the construction loans were at a level of 72 billion marks. When West German banks took over the East German State Bank a 14.6 billion Euros market economy-based debt was created. These "old debts" were simply proportionately transferred to the 1200 newly founded housing companies.



First of all, the transfer of old debts is still being legally contested. The concrete economic problem, however, was that rent in the GDR was state subsidized, which means it was cheap. Because of these existing cheap rents in 1990 interest and the repayment of the debts couldn't be financed. The debts didn't shrink, they grew, which quickly became obvious to everyone involved. A compromise was thus reached in 1993 with the passing of the Old Debt Assistance Law.

Old Debt Assistance Law 1993

11 billion Euros of old debts are taken over by the federal government.

800 million Euros are raised through the sales of flats according to the terms of privatization.

14.2 billion Euros of old debts remain with the housing companies.

Because of interest and unsettled repayments the all-German old debts grew to 26 billion Euros by 1993. With the Old Debt Assistance Law the federal government agreed to cover old debts up to a limit of 78 Euros per square meter. In return, the housing companies agreed to acknowledge the old debts and to privatize 15% of their holdings within ten years. That meant that flats had to be sold in order to make money available for old debt repayments.

Good! You were already half way there. But if I understand it correctly, the Old Debt Assistance Law was also supposed to help with the privatization of state-owned property?

The Old Debt Assistance Law reduced the WBG's old debts from 56 million Euros to 26 million Euros.



26 million EUR

In principle, yes. The Old Debt Assistance Law was a housing policy tool for reducing the percentage of communally and cooperatively owned flats and for increasing the share of private ownership. The problem, however, was that in this region all the industry was gone and in Wolfen, beginning in the early 1990's, no one wanted to buy a flat. Because attempts at privatization proved to be difficult in other regions, the WBG was released from its privatization commitment through an amendment to the Old Debt Assistance Law in 1999.

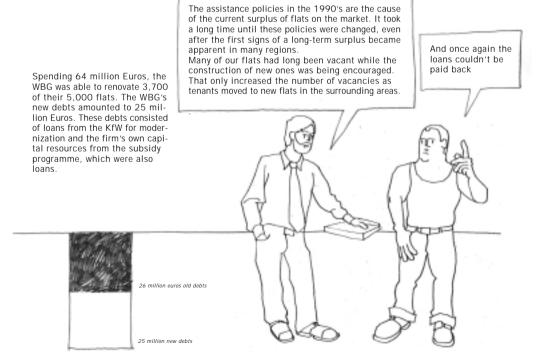
Well, then the debt problems were solved, weren't they? No, because the WBG still had a problem with new debts. Many of the flats were badly in need of repair and on top of that we had to react to the development of new housing in the surrounding area. We had to make our flats more attractive, which meant we had to renovate.







There was still a lack of flats in East Germany at the beginning of the 1990's. Due to direct and indirect subsidies totalling 17.4 billion Euros, the construction of new flats and the renovation of existing ones were supported. There were also federal and state subsidy programmes for the renovation of prefab-concrete tower blocks and the upgrading of large housing estates, and the Credit Institution for Reconstruction (KfW) gave low-interest loans. In a majority of the new federal states, however, the subsidies were linked to the use of housing companies' own capital resources. That means, in order to get money, the housing companies had to bring their own money with them. The fact that they didn't have any money meant they had to take out additional loans in order to receive any subsidies. The subsidies resulted in the housing companies having even more debts.



UNOCCUPIED

That's right; the loans weren't a problem when the flats were occupied. Let's take a closer look at a building.

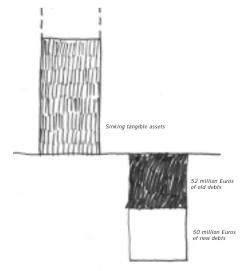
These debts have become a problem due to the low levels of occupancy.

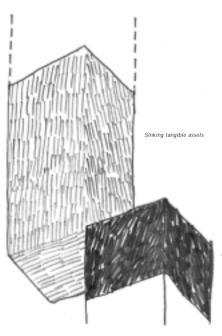
The building with 48 flats is burdened with 220,000 Euros of old debts...

...and 208,000 Euros of modernizationrelated debts.

CRISIS

In 1998 the WBG had a vacancy quotient of 30%. It became more difficult to cover costs. At the same time the company's tangible assets became worth less and less. The WBG was threatened with insolvency.





Old debts 2001 11 billion Euros

New debts

The WBG is, however, not an isolated case. The vacancy level in communally and cooperatively owned flats grew to an average of 14% in 2000. The housing companies' tangible assets decreased dramatically. In 2000 the National Association of Housing Companies stated that 30 companies were in danger of becoming insolvent.

Running costs 43,500 Euros per year

In mid-1998 26 flats were vacant.

That leaves 22 occupied flats. With a rent (excluding heating) of 3.8 Euros per square metre, they bring in an income of 60.000 Euros.

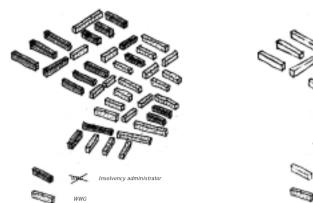
The building costs are still 75,500 Euros, which means that a loss of 15.000 Euros per annum occurs.

A lack of occupancy has an effect on the value of the building: a building in which no one wishes to live is worthless. The building is stated as being worth only 90.000 Euros in the WBG balance sheets. The market value is probably quite a bit less.

INSOLVENCY OR RECAPITALISATION

Okay, the low occupancy rates threaten the housing companies. Why not just let them all go broke? We live in a market economy, don't we? It's not a problem for banks or the regional housing market if a single homeowner goes broke, but the insolvency of a large housing company has much different consequences for the entire region. The communally and cooperatively owned flats in eastern Germany account for 57% of the rental market; in some regions this rate is much higher.

What would happen if the WBG went broke?



The WBG's flats would be taken over by an insolvency administrator. He would first of all try to find a buyer for the flats. He would dramatically cut down on running costs as the creditors' interests are of the utmost priority. As a result the living conditions for 7,500 tenants would deteriorate and the exodus would increase.



If the stock of flats is sold to an investor, he would naturally purchase them without any debts, and at the current market value, which, due to low occupancy levels, is incredibly low. Because of this he would have much lower capital costs than the WBG and could offer tenants lower rents.

One housing company's insolvency doesn't mean that a supplier disappears from the housing market, because a new supplier is created; one which has much more favourable conditions. This makes the situation on the regional housing market more difficult for all competing suppliers.

For communal housing companies such as the WBG the municipality of Wolfen is liable. Wolfen, like most eastern German communities, already has substantial debt problems. With cooperatively owned housing companies like the WWG the tenants themselves are liable, and would loose their shares in the cooperative. The losses which are not covered by any liability would then have to be covered by the banks themselves.



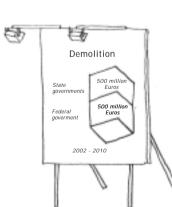


I see, and that's why the municipalities and banks together with the housing companies have campaigned to support the housing industry in eastern Germany and not simply leave it at the mercy of the free market.

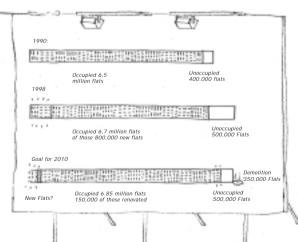


The housing market crisis in eastern Germany is not simply due to a surplus of flats, but rather the threat of insolvency for communally and cooperatively owned housing companies. The municipalities and banks fear firstly the collapse of the housing industry and urban development, and secondly, that as a result they won't be able to control development at all.

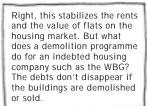
STADTUMBAU OST AS A MARKET ADJUSTMENT PROGRAMME



In August 2001 the federal government passed the Urban Restructuring in the New Federal States (Stadtumbau Ost) assistance programme. The so-called partial demolition (Rückbau) is being subsidized by the federal government (500 million Euros) and by state governments (500 million Euros).



The demolition is intended to reduce the surplus of dwelling units.



The partial demolition in Saxonia-Anhalt is subsidized with a lump sum of 65 Euros per square metre; this adds up to 190.000 Euros for the building in our example.



Whether there is a loss of rental income depends on how many tenants accept a substitute apartment owned by the WBG.



43.500 Euros running costs per year are done away

32.000 Euros capital cost per year remain.

The value (90.000 Euros) of the building in the balance sheets is lost.

STADTUMBAU OST AS A PROGRAMME FOR WRITING OFF DEBTS



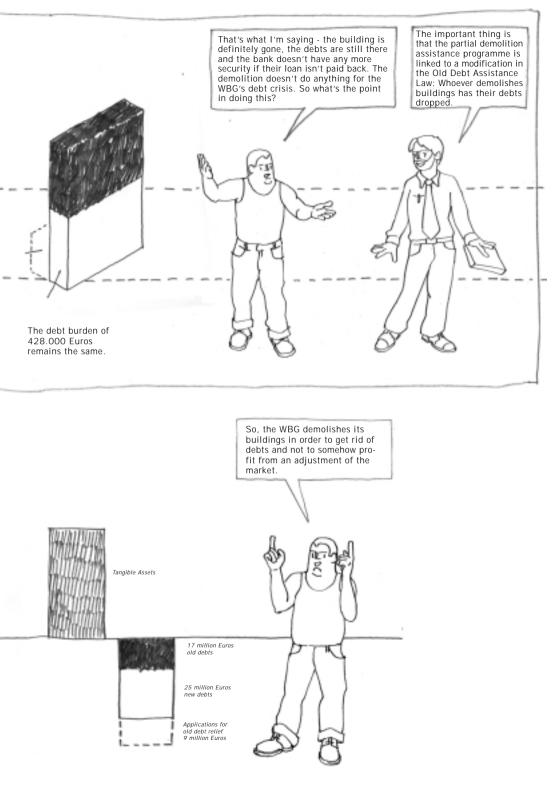
Remaining old debts

Old debt relief 2000 358 Mio. Euros

The debt crisis of the municipal and cooperative housing companies revived the debate about the old debts: The Old Debt Assistance Decree of December 2000 waived the old debts for demolished housing if the housing companies had a higher than 15% vacancy rate. The federal government made 358 million Euros available. Applications for the waiving of debts, however, had to be submitted by the end of 2003. Housing companies still had to pay off any new debts connected with a demolished building. These debts could be transferred to another residential building upon the banks' approval.

The WBG's concept for redevelopment calls for the demolition of 2,000 flats and a corresponding application for debt relief. That means the waiving of 9 million Euros in old debts.

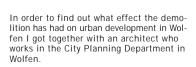


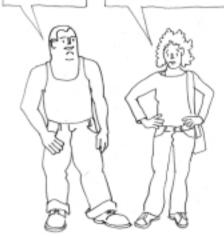


URBAN DEVELOPMENT

Why are flats being torn down?

Assistance for demolition was developed as a planning tool, so that eastern German communities could control urban development despite migration and low occupancy levels. Unfortunately, it looks completely different in practice.







To a certain extent that's right, but through migration and low occupancy rates certain social-spatial processes occur which migration further reinforces. In planning language that's called the "low-occupancy spiral". Urban planning can exert a certain influence on these processes.



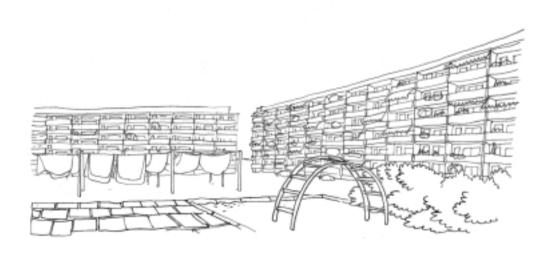
No, it's not about some kind of threatening scenario or increased security, but whether, and how, we planners are able to react to these developments.





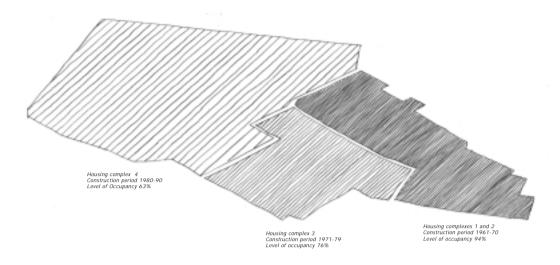


Wolfen-Nord was built as a series of housing complexes between 1960 and 1990. The development had a varied social mixture; chemical plant workers lived next to engineers.



The development was organized according to the age of its tenants. In 1990 the average age in the oldest sections was approximately 50 and in the newest sections barely more than 20.

THE LOW-OCCUPANCY SPIRAL



The social-spatial development is clearly discernible on a map showing the levels of occupancy at the end of 2001. The level of occupancy in Wolfen-Nord isn't evenly distributed. It is worst in the newest housing complexes, which have the youngest tenants.



The so-called mobile segment of tenants, young families and singles, were the first to leave due to unemployment and a lack of jobs. Single-family housing developments and residential areas were built in the vicinity. Little by little, families with good incomes began to move into their own homes. New tenants, mostly emigrants and families on welfare, moved in due to the availability of empty flats in the newer complexes which were large enough for families.

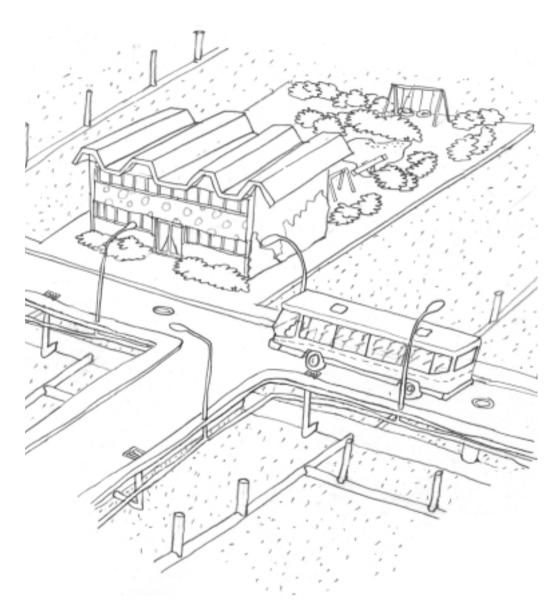


The social mixture disintegrated and the housing estate's image became worse. The migration to the surrounding areas increased. The migration of tenants to the surrounding areas is now much greater than the migration of jobs. Socially and economically disadvantaged tenants remain in Wolfen-Nord while those who earn more do what they can to get away. You could say the development within the region has more to do with segregation, that is, the separation of social groups from one another, and polarization, the strengthening of social differences.

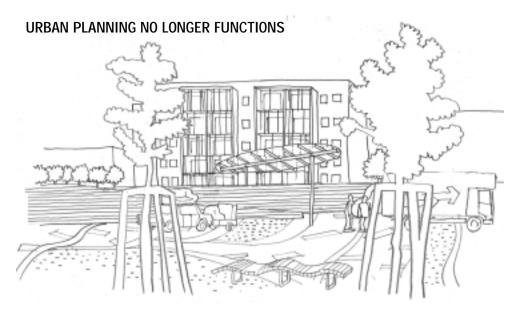


In comparison to its neighbouring municipalities Wolfen-Nord has the highest percentage of welfare recipients and unemployed persons in the region. On top of that is the fact that social tasks and burdens are not equally divided among the communities. It's a paradox that despite low occupancy levels in Wolfen urban sprawl continues to grow.

ECONOMIC DILEMMA



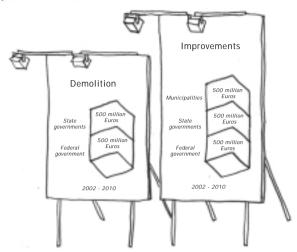
An economic dilemma has been created for the municipality of Wolfen by all the empty flats and the migration. The technical and social infrastructure, that is day-care centres, schools, public transport, parks, etc. is no longer working to capacity, but the running costs are nevertheless rising. The municipality has no money for infrastructure reorganization because, due to a decline in the number of residents and weakened economic activity, the municipal income is dwindling.



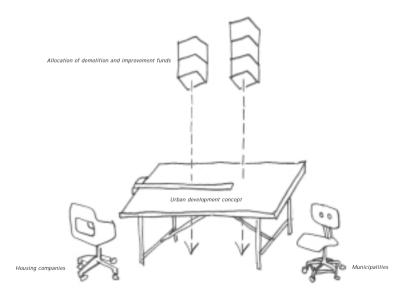
Wolfen could barely control these processes. Because the present planning tools are for dealing with growth and improvement, eastern German communities have an enormous challenge to deal with. The planning department in Wolfen-Nord, in concert with the housing companies, tried to deal with the problem of empty flats in the mid 1990's. We weren't able to achieve much though, despite renovations and open-space improvements.



STADTUMBAU OST AS AN OPPURTUNITY FOR URBAN DEVELOPMENT

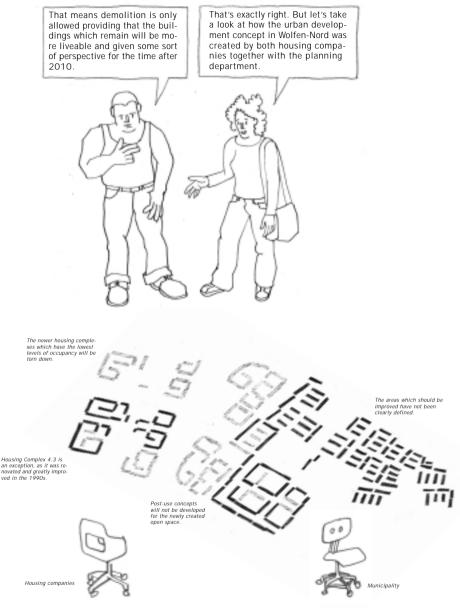


The Urban Restructuring in the New Federal States Programme (Stadtumbau Ost) tries to solve urban development problems by offering improvements in addition to demolition. Particular areas where demolition is occurring are also to be stabilized. More money is allotted for improvements than for demolition. A third of the capital for improvements has to be raised by the municipalities themselves.



The allocation of funds is tied to the creation of an urban development concept. This concept has to react to occupancy level investigations and the long-range prognosis, and must be developed in concert with housing companies.

URBAN DEVELOPMENT CONCEPT



The situation for the housing companies in Wolfen is so precarious that their highest priority is for economic redevelopment through partial demolition and debt relief. The redevelopment plans of both housing companies call for the demolition of between 5,000 and 12,000 flats by 2010. The firms intend to carry out these plans as inexpensively as possible.

The planning department wanted to use the concept to define which sections of the development would be demolished and which sections would be preserved and improved over a prolonged period of time. The planning department's position was, however, very weak and not formulated in concrete terms because it was extremely important for the municipal budget that the WBG remained solvent.

That means we couldn't develop the best possible plan in terms of urban development. Instead we had to develop a plan which allowed the WBG to economically survive. The plan merely defined where buildings would be demolished and indicated no development within the housing estate.

IMPLEMENTATION

Even though consent for the financial assistance for demolition is sometimes late in coming, 1,200 flats have been torn down up to now. The money for improvements has failed to arrive as Wolfen isn't able to come up with its own share of the necessary funds.

That means city restructuring in Wolfen amounts to no more than demolition.







Yes and the process of demolition is dictated by the interests of the housing companies: little by little the buildings with the lowest levels of occupancy are vacated and then demolished.

The demolition of an entire area would be more favourable for the municipality. If only the buildings with low occupancy levels are torn down the streets still have to be maintained and the restructuring of the social infrastructure is made more difficult. An example: which day-care centre should be renovated and which one closed?

END OF THE SPIRAL?

Under these circumstances the spiral of low occupancy levels cannot be stopped. Because improvements aren't made and perspectives for the development of the housing estate aren't discernible, the demolition is viewed as giving up on the housing estate. There are now three separate zones, which are defined by social structure, average age and levels of occupancy.



The flats which have a view of the surrounding landscape are easier to rent. The housing blocks towards the centre of the housing estate are occu-pled by Russian-German immi-

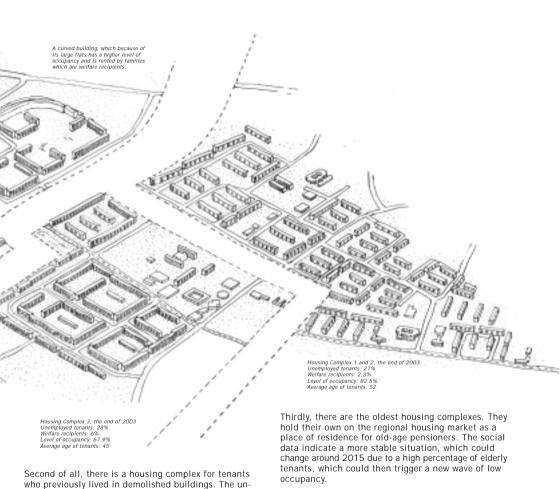
grants.

Housing Complex 4, the end of 2003 Unemployed tenants: 32% Welfare recipients: 12.9% Level of occupancy: 46% Average age of tenants: 39

A curved building, which be of its large flats has a higher level of occupancy and is rented by Russian-German immigrants.

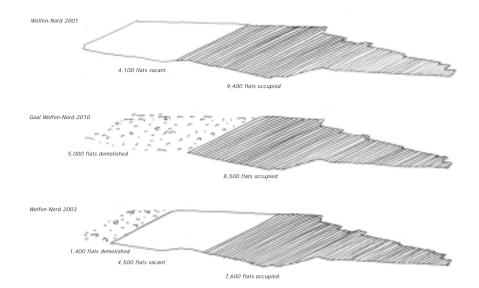
First of all there are the more recent residential complexes which have to be partially demolished. The social and economic situation is disastrous. The demolition results in large, unused open areas which increase the segregation within the housing estate.

APPRAISE FUEL



employment rate is meanwhile quite high, the percentage of welfare recipients is lower and the level of occupancy is currently better than in Housing Complex 4. Improvements and discernible growth perspectives

would be especially important here.



The loss of tenants is still so high that present plans for demolition will not eliminate the problem of low levels of occupancy in Wolfen-Nord. The number of residents within the housing estates has dropped from 31,000 to 15,000 since 1993. The rate of loss in the last two years has slowed down from 9.6% to 6.4%. This has less to do with the results of demolition than with the residents' economic situation, which no longer allows for migration to the surrounding areas.

This means that after 2010 there will still be too many flats and that the WBG and WWG will be faced with insolvency once again.

Those involved in Wolfen-Nord appear to think that the programme for demolition will continue even after 2010. A new wave of empty flats threatens and there are no recognizable perspectives for any kind of development. The only thing we can do at the urban planning department is to organize the windingup of the housing estates.

This means that perhaps little by little the entire development will be demolished just in order to prevent both housing companies from going broke. Demolition assistance sure did develop a life of its own. I hope the Urban Restructuring in the New Federal States Programme functions better in other communities



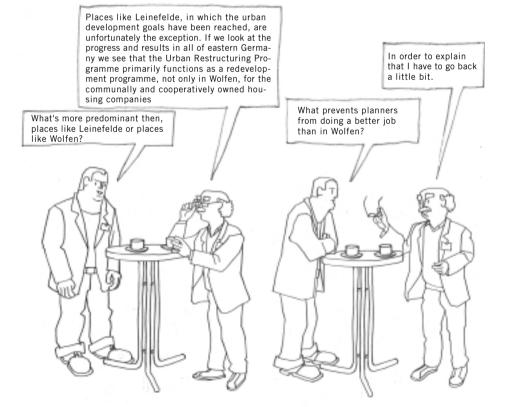


TWO YEARS OF URBAN RESTRUCTURING IN THE NEW FEDERAL STATES



A few weeks later I took a day off and went to a conference called "Two Years of Urban Restructuring in the New Federal States", which was sponsored by the Federal Ministry of Transport, Building and Housing. I talked to an urban sociologist there, as I wanted to know how the programme worked in other communities. Are the results as equally disillusioning as they were in Wolfen? Is urban restructuring really only determined according to the stipulations and interests of the housing industry?

Luckily there are more encouraging developments than those in Wolfen. For example in Leinefelde, where housing companies and communities successfully cooperate and urban restructuring actually takes place, and not just demolition. Through demolition in Leinefelde new open-space areas and connections with the wider landscape have been created; improvement funds are used for the experimental reconstruction of prefab-concrete buildings. Because of this, sections of the housing estate now have a long-term perspective as places to live.



CONSEQUENCES OF ASSISTANCE PROGRAMMES SHORTCOMINGS



Empty flats are not just limited to the housing estates with prefab-concrete buildings, in older buildings it's even more of a problem. In old sections of the city many buildings are no longer habitable and are falling apart. The restored buildings are often empty.



In the mean time there are even low levels of occupation in some of the housing estates built during the 1990's.

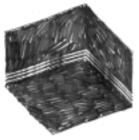


The assistance programme for Demolition is so organized, however, that with its help only the GDR housing stock belonging to companies which are entitled to old debt relief...



...and debt-free old buildings can be torn down.

Yes, the majority of buildings being torn down are in large housing estates which belong to large housing companies. Because in these areas the entire stock of flats is often burdened with old debts and the firms demolish buildings to get relief from the debts.

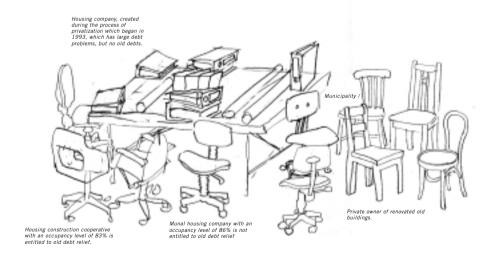


Remaining old debts 10 billion Euros

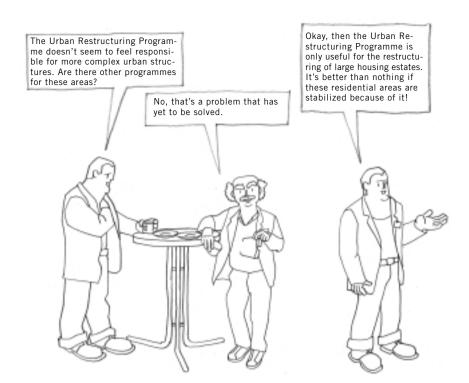
> Old Debt Relief 270 million Euros, April 2004 300 million Euros, Dec. 2002 358 million Euros, Dec. 2000



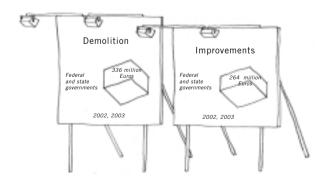
The linking of relief from old debts and partial demolition will continue to determine the implementation of the Urban Restructuring Programme in the future. By the time the deadline arrived in December 2003 the housing companies had applied for relief for 250,000 flats. Authorization for 150,000 flats has already been given. The assistance programme for old debts has already been increased twice and now amounts to 928 million Euros, which adds up to relief for 215,000 flats.



In communities with a complex housing market and a more complex urban structure the problem is that most property owners are given no incentive to demolish their empty flats and buildings. They therefore don't get involved in the development and implementation of urban development concepts. The result is that in these communities partial demolition only takes place where the assistance programmes allow for it and not where it would also be useful in an urban planning sense.



DEMOLITION VS. IMPROVEMENTS

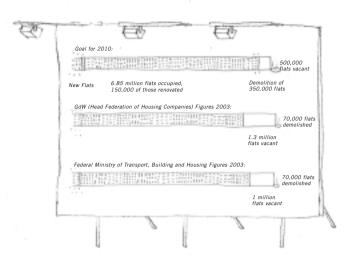


Many communities can't raise their own share of money for improvements and, as in Wolfen, partial demolition is not enough to prevent the downward spiral within the large housing estates. Saxonia and Saxonia-Anhalt have reacted to the latest developments concerning occupancy problems by increasing the financial assistance for partial demolition - more and more improvement funds are being used for partial demolition. The goals of the Urban Development Programme become less and less important as time goes by.

MARKET ADJUSTMENT?

Okay, so what's going on with the problem of low occupancy levels across the entire eastern part of Germany; is the housing market surplus being reduced by this programme?





Investigations have been conducted concerning low occupancy levels. The results vary, depending on who did the research. The increased financial assistance of partial demolition in Saxonia and Saxonia-Anhalt tend to confirm the GdW's figures. And that means, that a surplus of flats will continue to exist in many regions after 2010 and that the housing companies will once again face insolvency.

The Urban Restructuring Programme in the New Federal States Programme therefore doesn't function as a market adjustment programme any more. The financing of demolition provided for in the programme just prolongs the crises the communally and cooperatively owned housing companies are facing and prevents their insolvency for the time being.



Let's be honest, if demolition does nothing for the housing industry or urban development in most places and debt relief is so important for the housing companies, why don't we just do away with demolition and simply waive the old debts connected to all the empty flats?

That's an interesting question, but unfortunately another lecture is beginning.











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Iris Gleicke: Stadtumbau Ost – Wo stehen wir, wo wollen wir hin? in: BmVBW: Dokumentation zum Kongress "Zwei Jahre Stadtumbau Ost": 2004

Based on my own calculations, the average size of a flat is 60 square metres.

The names and characters in this story are the products of the author's imagination and any resemblance to actual persons, living or dead, is entirely coincidental.

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www.shrinkingcities.com

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In eastern Germany 350,000 vacant flats will be demolished by the year 2010 as part of the Stadtumbau Ost (Urban Restructuring in Eastern Germany) programme.

The excavator operator Uwe wonders every time he tears down a building: Wouldn't it be much better to keep the buildings and lower the rents? Uwe wants to know what's going on. In North Wolfen he meets the head of a housing construction company and an architect from the planning authority, and participates in a conference at the Federal Ministry of Building and Housing. Along the way he asks many questions in order to get to the bottom of the demolition programme, with all its contradictions and problems.

He finds out that flats are being torn down in order to prevent the big housing construction companies in eastern Germany from becoming insolvent. In addition, the housing estates which are subject to partial demolition should be made more attractive with so-called improvements programmes. After two years and the demolition of 70,000 flats it becomes clear that the goals of the Stadtumbau Ost programme are not being met. Instead, the affected housing estates are becoming less and less attractive and the bankruptcies of the housing construction companies are only being postponed in a very expensive and extravagant manner.



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