

gender
equality
and

diversity
in design

conference 2021

Gender Equality and Diversity in Design Conference 2021
14/15 October, h_da, Schader-Stiftung

Hybrid event
Lectures in German and English





Gender Equality and Diversity in Design



„Do we need an ethical code in design for gender equity and inclusivity?“

Design describes a discipline and competence that has an impact on all levels of our public and private life and in which, precisely for this reason, the debate about a fair distribution and an equitable design of resources and their access for social coexistence becomes central. With the New European Bauhaus Initiative as part of the Green Deal agreement, the European Union has officially made clear the relevance of design and art for the humane shaping of a new better future based on the triad – sustainability, inclusivity and aesthetics.

With our conference we – the research cluster „Design & Gender“ at the Institute for Design Research, Darmstadt University of Applied Sciences – want to specifically stimulate an interdisciplinary and cross-university discourse on the topic of „Design and Gender Equality“ and thereby explicitly address Design & Diversity themes as well as Inclusivity as part of our engagement towards social sustainability.

Since all divisions of design in today's world involve the embedding of a wide variety of competence areas and the topic of gender is queer to all existing fields, we also strive for direct exchange with researchers and experts from design related disciplines, such as computer science, engineering psychology and medicine, media, philosophy, pedagogy, AI research and robotics, social sciences and architecture, for example.

The focus of our attention will be in research projects and innovative approaches that deal with the reappraisal of gender-relevant facts that have been underrepresented or hardly registered

DATE AND LOCATION

- 14 /15 October 2021
- Schader-Forum
Institute for Design Research /h_da
- Hybrid
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so far and especially the implementation of gender equality and diversity in the context of the design discipline itself in the academic, educational as well as in the professional field and in all areas affected by design.

In this respect the following questions and issues are of importance to us:

How can gender equality and diversity be designed? Where has gender diversity remained implicitly or explicitly under-thematized and under-represented to this day? Who are pioneers in the integration of gender equality into design practice and how do they work? What are possible measures for the sustainable implementation of gender equity and diversity? How and where can and should structures be changed or perpetuated to sustainably implement gender equity in and with design? How does design relate to intersectionality today? Do we perhaps even need some kind of ethical code in design for equality and inclusivity?

Sections in which we particularly want to pose the gender and diversity question: passive object worlds as sites of socio-cultural gender ascriptions / interactive object worlds as sites of socio-cultural gender ascriptions / use of AI / robotics / design for health / design in current sustainability initiatives (e-mobility / (public) space design)/ design education / design practice.

More information and the registration link can be found here:

www.schader-stiftung.de/gender-diversity-design

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im design

tagung 2021

Gendergerechtigkeit und Diversität im Design Tagung 2021
14./15. Oktober, h_da, Schader-Stiftung

Hybride Veranstaltungsform
Vorträge in deutscher und englischer Sprache