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tF Symposium 2021 | March 18, 2021 | From experiment to mainstream | 9:30 — 11:00 Uhr | Session 2

The power of implicit agreements in designing experimentation rooms, nurturing sustainable behaviour for individual and collective leadership decisions

A Case Process tested in the Netherlands, USA, Mexico, Ghana, South Africa, Malaysia, Europe

Principles and processes learned from activating transformation Ecosystems in the context of the European Green Deal, U.S. Chronic Disease System, E.U. Build Environment (HORIZON 2020), Sustainable Development/Ghana and FactorX Science Discourse (UBA)

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[Martina Eick](#) | Umweltbundesamt UBA

The power of implicit agreements in designing experimentation rooms, nurturing sustainable behaviour for individual and collective leadership decisions

Participants in transformative research interventions have to be

- (a) enabled to process their basic emotional states and primary values,*
- (b) empowered to develop new agreement systems and action logics consciously,*
- (c) supported to link (a) + (b) to the new economic, political, cultural and social conditions.*

If not, these interventions disempower participants to inhabit the new reality.

Activating a Transformation Ecosystem

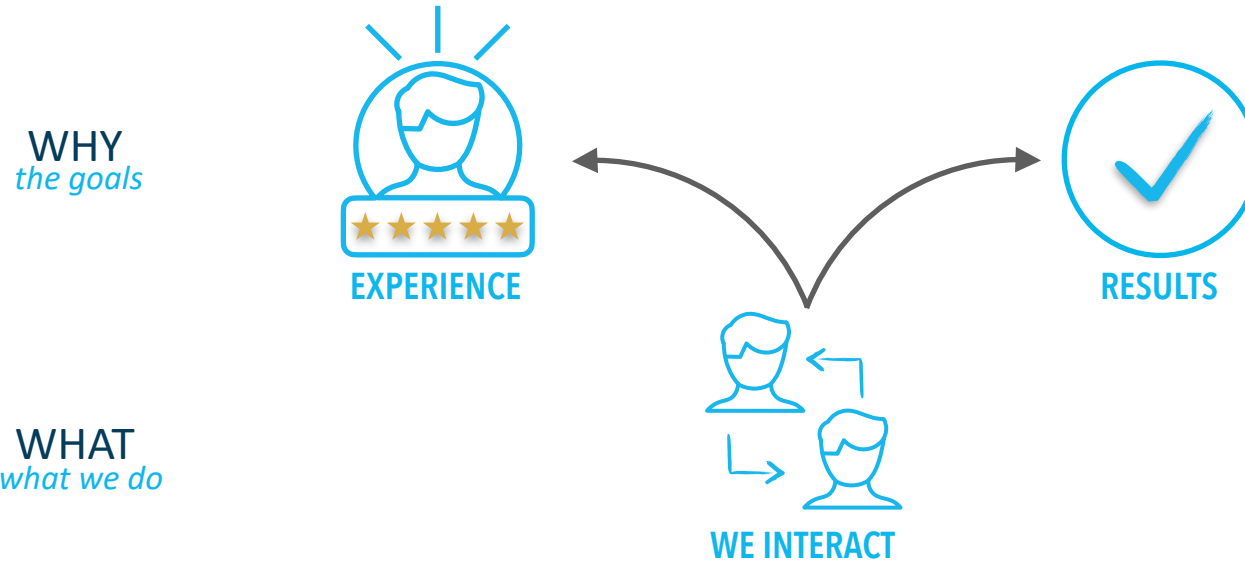
WHY, WHAT, HOW

WHAT
what we do



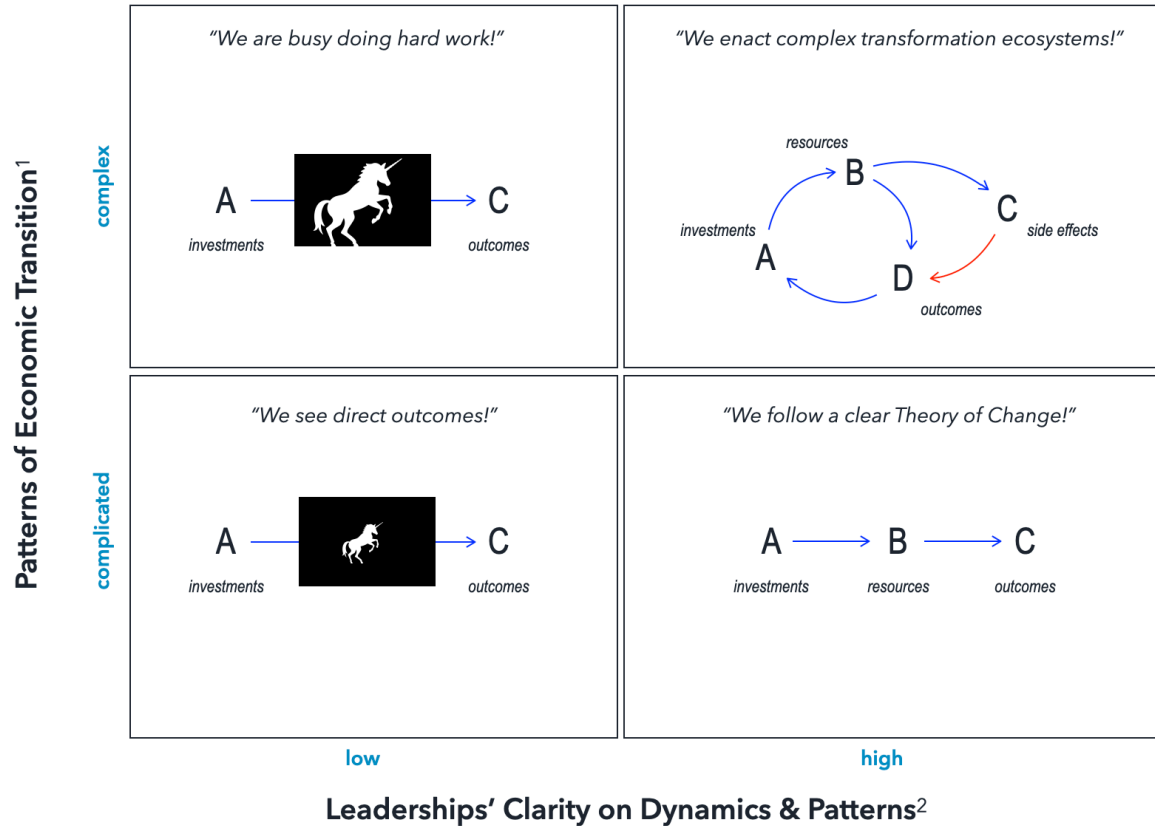
Activating a Transformation Ecosystem

WHY, WHAT, HOW



Activating a Transformation Ecosystem

HOW — Magic vs Template Karaoke vs Lots of Magic vs **Systems Strategy**



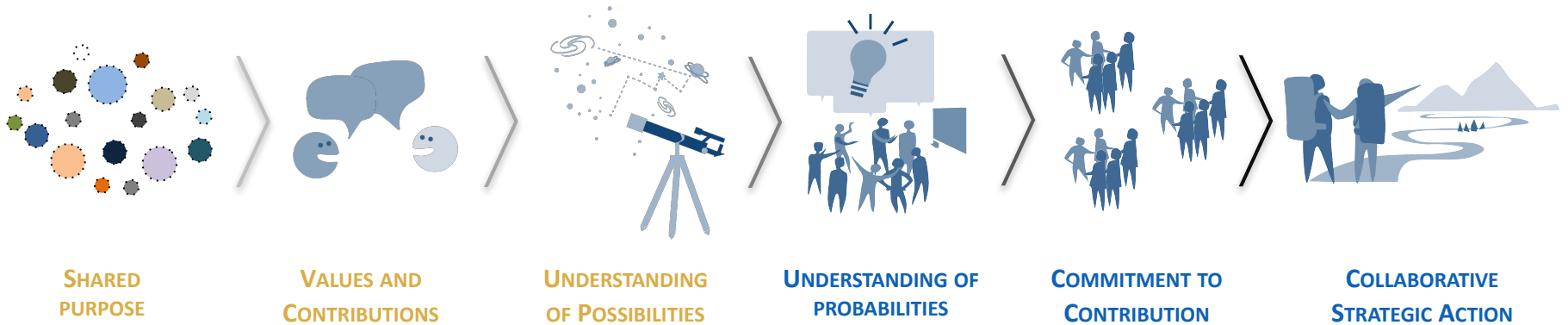
¹ based on Snowden, D. J., & Boone, M. E. (2007). A leader's framework for decision making. *Harvard business review*, 85(11), 68-149.

² based on Freedman, L. (2015). *Strategy - A History*. Oxford University Press.

Head tips to the Institute for Strategic Clarity for developing the first basic framing

Activating a Transformation Ecosystem

HOW — The Process Structure in 6 Steps!

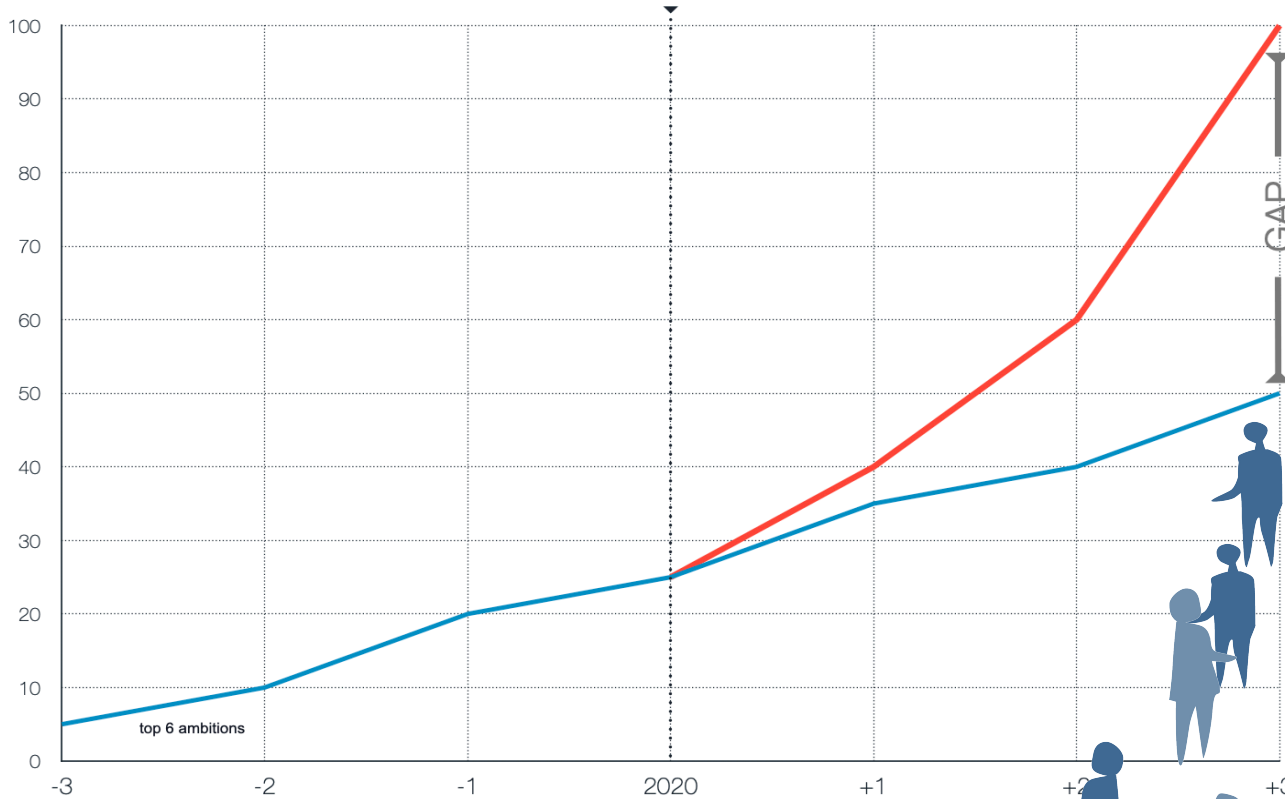


Shared Purpose



Definition
Success (%)

tbd.



tbd.

Definition
Failure (%)

top 6 ambitions

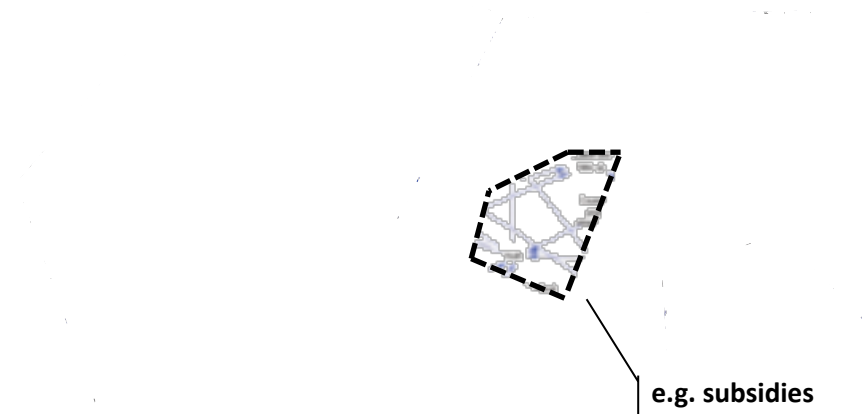




Values and Contributions

Perspectives (12-15 dialogues)

- subsidies

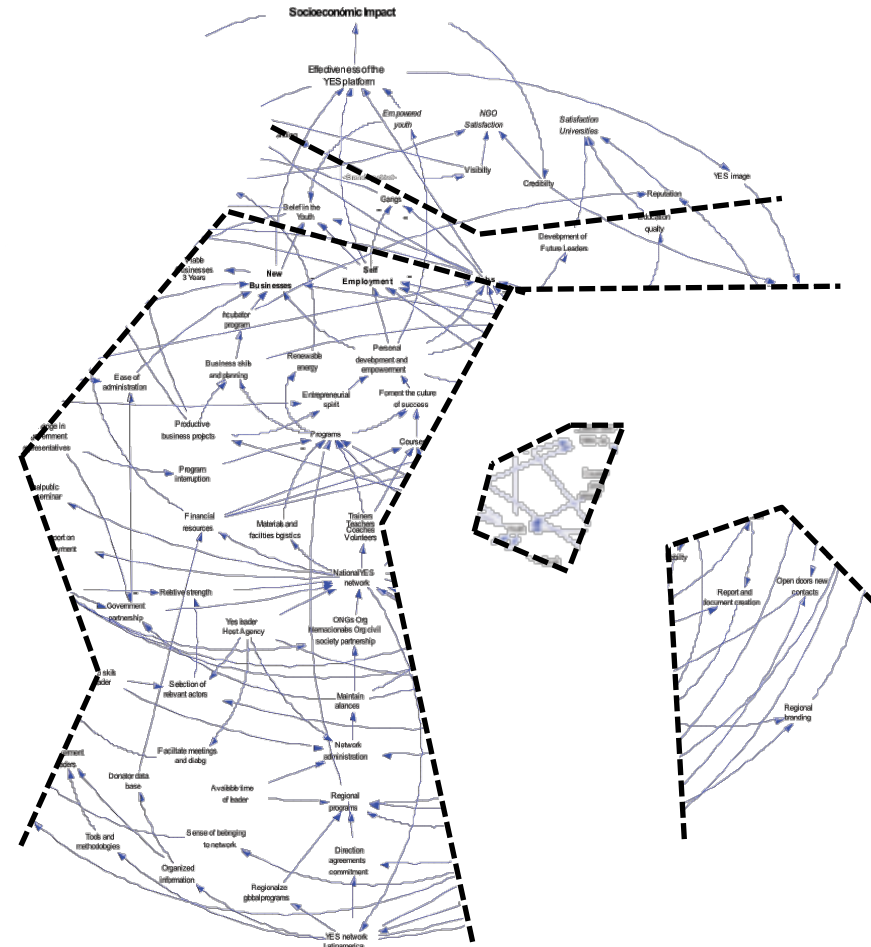




Values and Contributions

Perspectives (12-15 dialogues)

- subsidies
- business challenges
- durability
- business models
- cyber security
- workforce

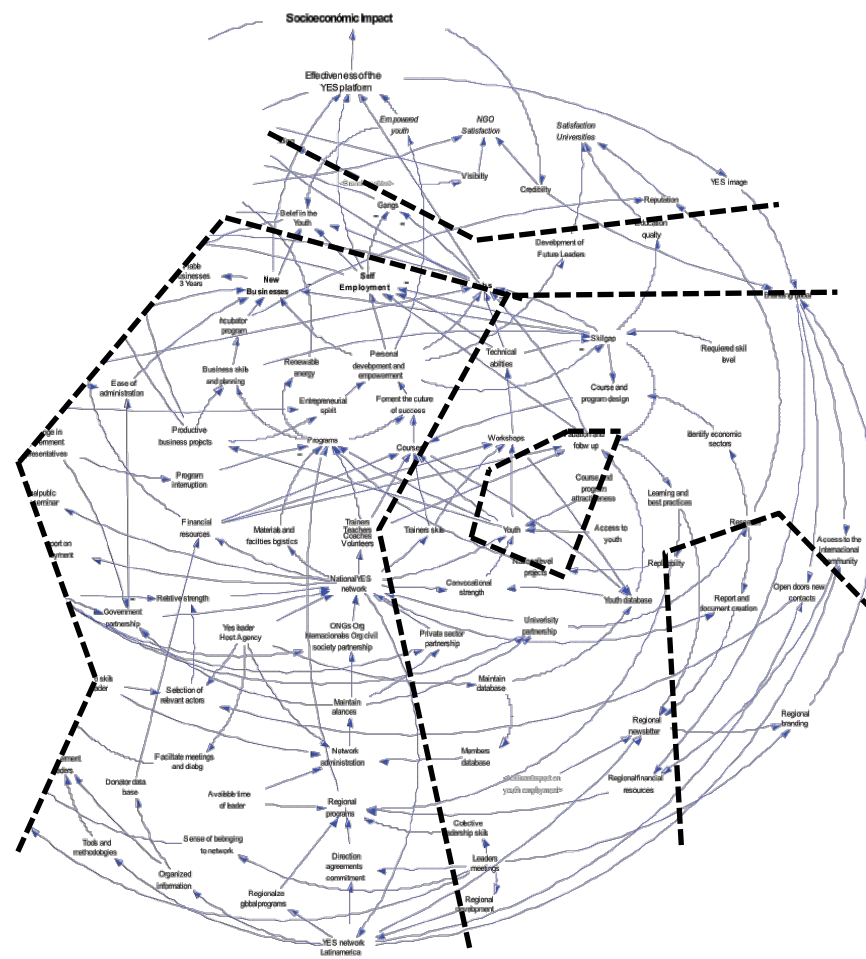




Values and Contributions

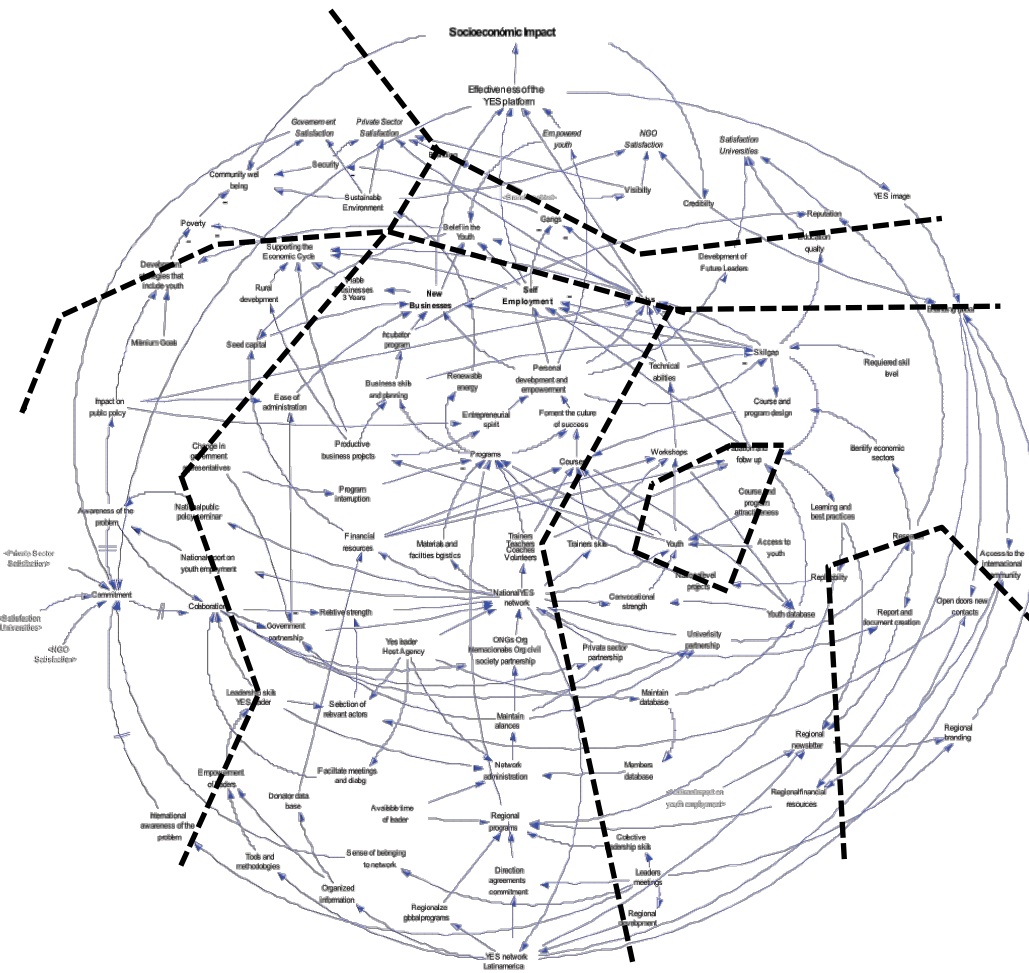
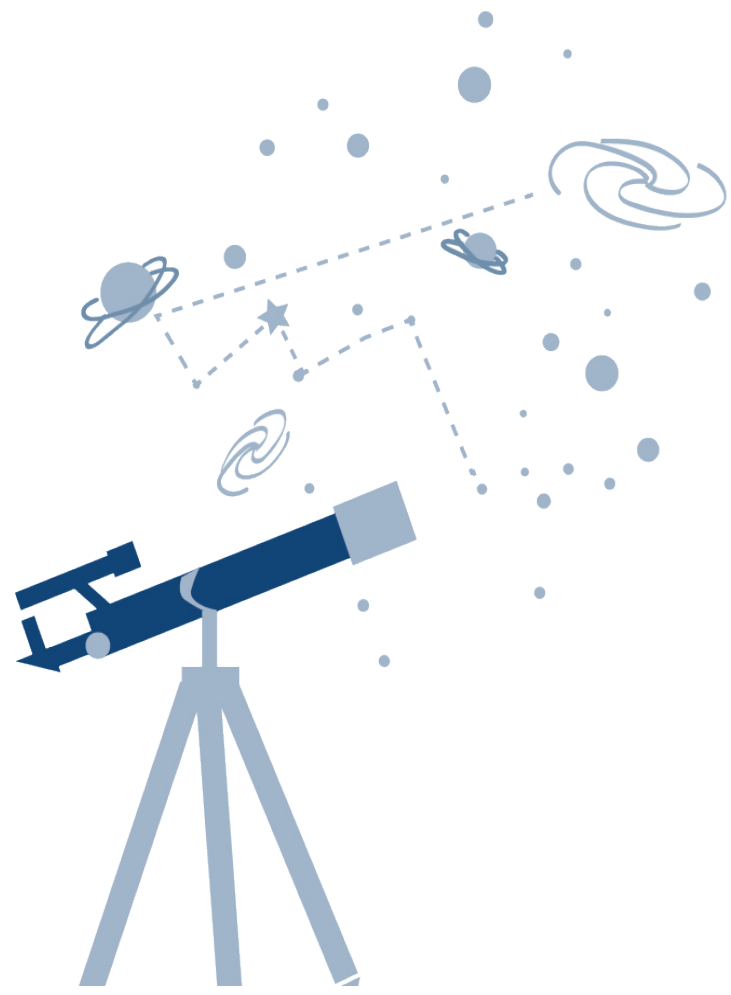
Perspectives (12-15 dialogues)

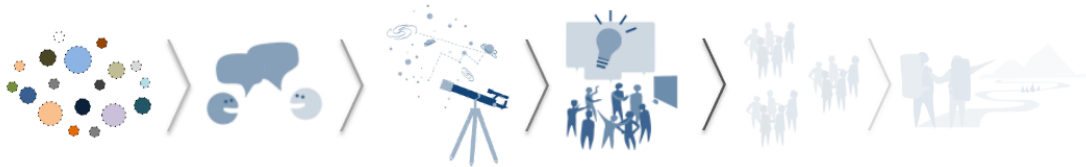
- subsidies
- business challenges
- durability
- business models
- cyber security
- workforce
- circular transition
- business training



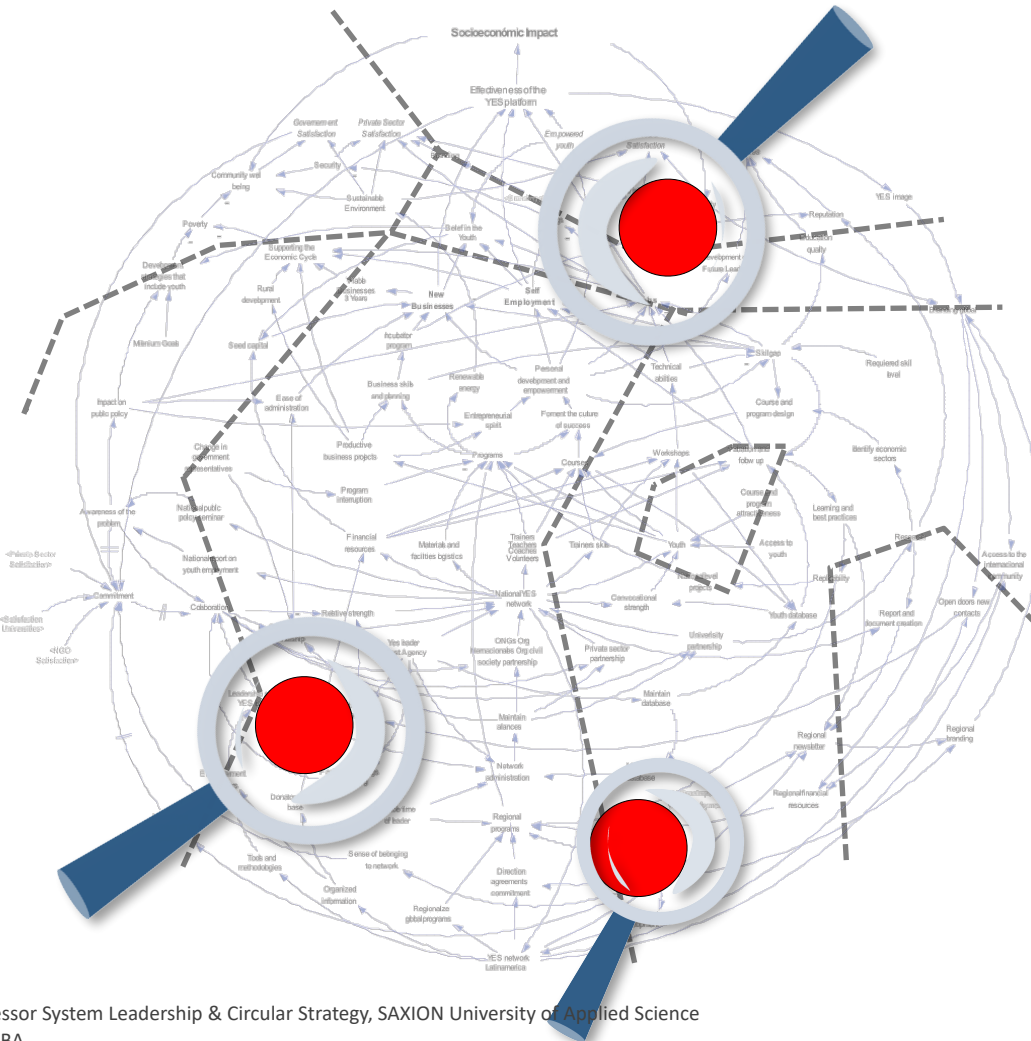


Understanding Possibilities





UNDERSTANDING PROBABILITIES



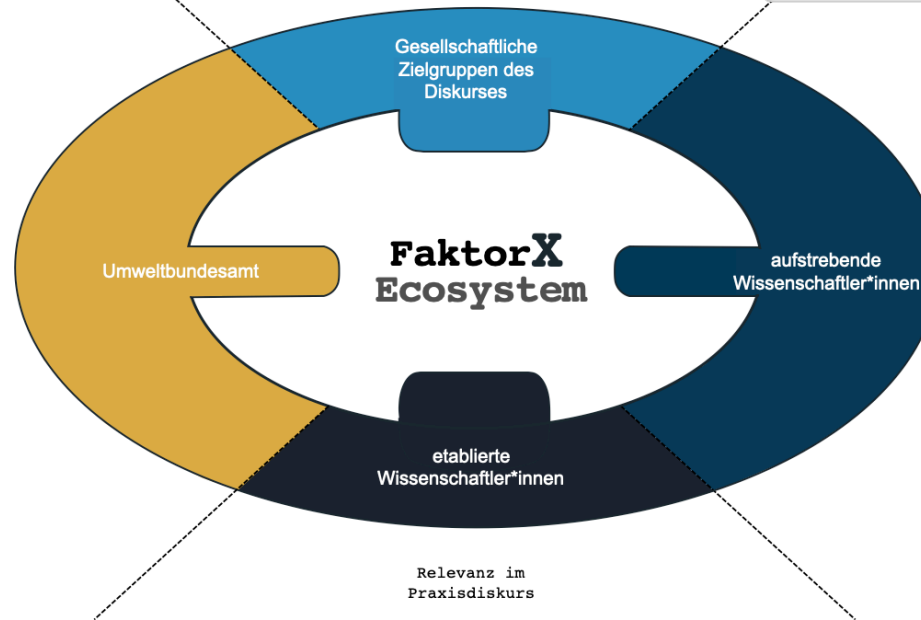


COMMITMENT TO CONTRIBUTION



Anerkennung im
Internationalem
Wissenschaftssystem

leichter Zugang zu hochwertigen,
spezifischen und relevanten
Inhalten

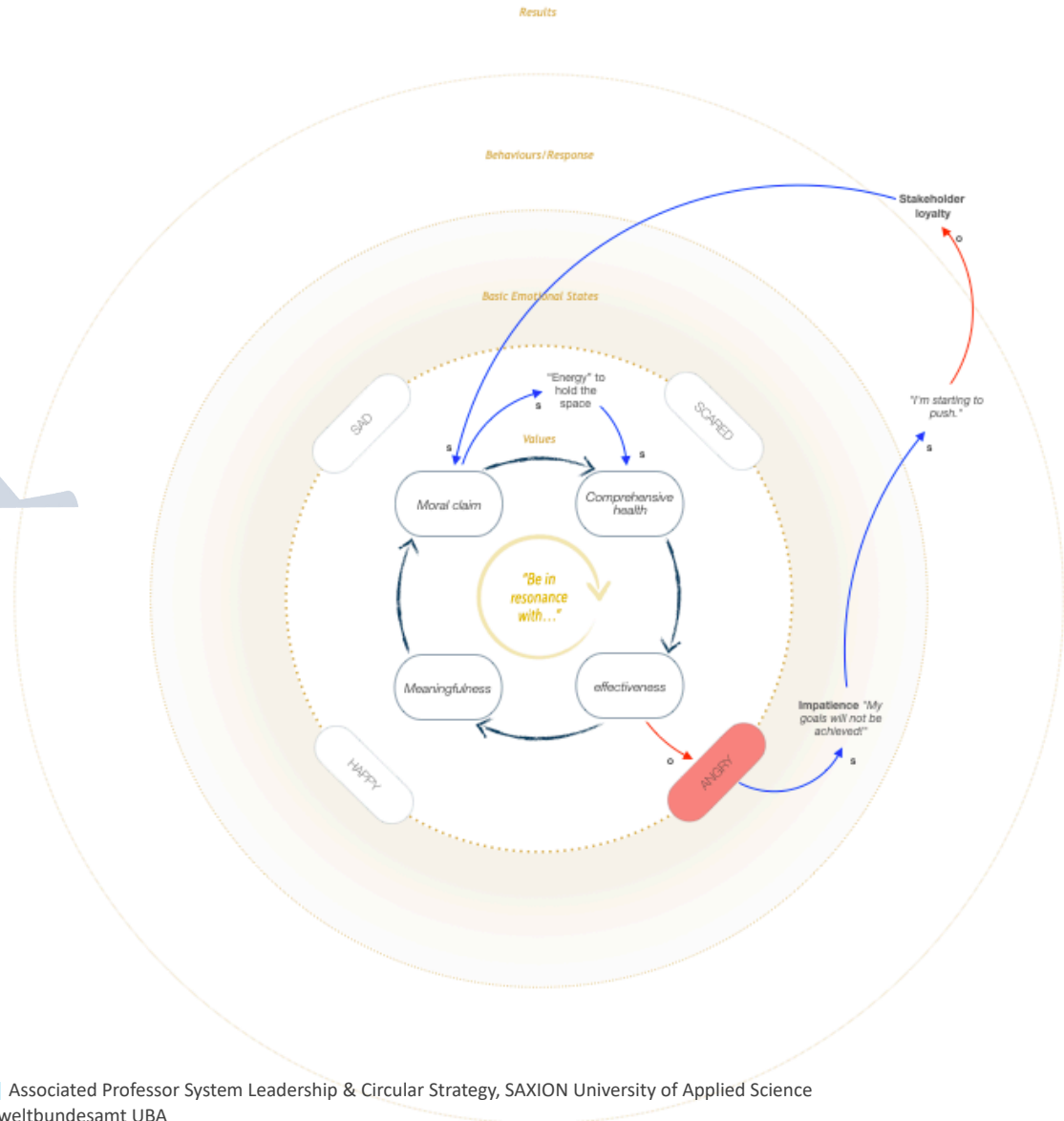


Science Incubator
Science Accelerator

Relevanz im
Praxisdiskurs



COLLABORATIVE STRATEGIC ACTION



The power of implicit agreements in designing experimentation rooms, nurturing sustainable behaviour for individual and collective leadership decisions

Participants in transformative research interventions can be

- (a) enabled to process their basic emotional states and primary values,*
- (b) empowered to develop new agreement systems and action logics consciously,*
- (c) supported to link (a) + (b) to the new economic, political, cultural and social conditions.*

Thus, these interventions empower participants to inhabit the new reality.

THANK YOU